

## FOR IMMEDIATE RELEASE

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### “The Financial Parent Consultant” joins the National Financial Educator’s Council

Duluth, Ga April 28, 2017– Sheena Robinson, *The Financial Parent Consultant* joined the National Financial Educator’s Council on April 28 as one of their Certified Financial Education Instructors and a member of their Personal Finance Speakers Association. As a partner with NFEC, Robinson will conduct financial workshops on behalf of the organization.

The National Financial Educator’s Council is an organization committed to helping Americans reach financial freedom through financial education. The organization has specialized training all participants must go through in order to graduate the program. The CFEI coursework meets industry standards for the highest academic rigor. Throughout course development, clear performance expectations were established that now are referenced by credible organizations around the globe as benchmarks for financial educator instruction.

“We welcome and commend Sheena for graduating the Certified Financial Education Instructor course and being a part of the financial literacy movement. Her passion and experience will provide parents, children, college students, and growing adults with the education they need to take control of their financial wellbeing,” states Vince Shorb, CEO of the NFEC.

Robinson completed the coursework in preparation for becoming a more well rounded member of the financial literacy movement. At the heart of this initiative is the goal to help at risk families break the financial illiteracy epidemic that continues to spread throughout households across America. Robinson is truly committed to staying on top of the best practices of teaching financial literacy to make sure her audiences have the tools needed to transform their lives.

“Financial literacy to me is a lifestyle,” said Robinson. You have to be willing to work on it daily.

To learn more about Robinson, you can visit [www.financialparenthood.com](http://www.financialparenthood.com).

**About NFEC:** The National Financial Educators Council is an independent financial literacy organization with a social enterprise business model. The NFEC supports individuals and organizations to deliver unbiased financial education, gain recognition, and achieve program sustainability. Social responsibility, conscious capitalism, and free enterprise are the fundamental principles that underpin the NFEC’s teachings and business model.

**About Sheena:** Sheena Robinson, *The Financial Parent Consultant* is a financial professional who specializes in helping parents create financial and career plans for their children. She is the founder of Diva 4 Wealth, an organization dedicated to teaching financial education. She is also the founder of Financial Parent Academy.

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