

AUTHOR BIO

Sheena Robinson, *The Financial Parent Consultant*, is a certified financial education instructor, certified life coach, empowerment speaker, entrepreneur, and author of *Financial Parenthood: The Keys to Raising a Rich Kid* and *Light to Wealth*. She is a native of Arkansas and a graduate of Ouachita Baptist University with degrees in Communications and Business. She has been in the financial industry since 2008 teaching life changing concepts to help people increase their net worth.

She is the Founder and Chief Visionary Officer of Diva 4 Wealth LLC, a lifestyle boutique that focuses on helping people with personal, business, and financial success. She conducts various workshops and events throughout the year centered on the organization's four core values: Education, Empowerment, Entrepreneurship, and Economic Success.

Her love for financial education has led her to start a National Financial Literacy Campaign to help parents become "financial parents". Her first book, *Financial Parenthood: The Keys to Raising a Rich Kid* is a financial guide that teaches parents the five stages of financial development children go through and what they should be doing at every age level. After writing the book, she still saw a need to help parents and children with additional resources. After much thought and prayer, she launched Financial Parent Academy Inc. The academy is a 501(c)3 nonprofit committed to helping parents, children, college students, and growing adults reach financial freedom.

As an empowerment speaker, she has served on the National Financial Educators Council Personal Finance Speakers Association. She has also appeared on radio and television stations. She currently serves as the Financial Services Chair for the Atlanta Black Chambers. She was featured in the 17th and 18th edition of Who's Who in Black Atlanta for her service. She was also named as a 2017 "Person on the Move" in the Atlanta Business Chronicle. She has also been a guest blogger for Beautifully Said Magazine and theblackbottomline.com.

In her free time, she loves hanging out with her circle of love and serving the community. Her mission in life is to help people discover their full potential. She lives her life by the motto "I am the reflection of my past, but a ruler over my future."